



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

# SAINT VALENTINE'S DAY LUNCHEON & FASHION SHOW

Presented by Platinum Valentine Nancy C. and Richard Rogers and Corporate Presenting Sponsor Ryan, LLC.  
With Fashions by Highland Park Village  
Tuesday, February 16, 2016 at the Morton H. Meyerson Symphony Center

## SPONSORSHIP OPPORTUNITIES

**Yes!** I will support The Leukemia & Lymphoma Society's mission by supporting at the following level:

Platinum (\$100,000)                       Hope (\$50,000)                       Pink Diamond (\$25,000)  
 Diamond (\$15,000)                       Emerald (\$10,000)                       Sapphire (\$5,000)

## Naming right opportunities are available!

Please see the attached for list of customized opportunities on a **FIRST COME FIRST SERVE** basis!

Write your selection here: \_\_\_\_\_

## CONTACT INFORMATION

Name as it should appear in publications: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ (Home/Office/Mobile?) Email: \_\_\_\_\_

In Honor/ In Memory (Circle one) \_\_\_\_\_ Other Contact Name & Phone: \_\_\_\_\_

## INDIVIDUAL TICKETS AND UPGRADES

\_\_\_\_\_ I would like to purchase \_\_\_\_\_ **Patron** ticket(s) at the price of **\$500** each  
(which includes a ticket to the Patron Party, Luncheon and Fashion Show).

\_\_\_\_\_ I would like to purchase \_\_\_\_\_ ticket(s) at the price of **\$300** each  
(includes a ticket to the Luncheon and Fashion Show).

\_\_\_\_\_ I cannot attend, please accept my donation of \$\_\_\_\_\_ to support the LLS mission in honor of \_\_\_\_\_.

### Seating Options (Choose One):

\_\_\_\_\_ I am sitting at a dutch treat table with: \_\_\_\_\_.

\_\_\_\_\_ Please seat me at a no host table.

## PAYMENT OPTIONS

Choose one:

\_\_\_\_\_ Enclosed is my full payment    \_\_\_\_\_ Invoice me January 2016    \_\_\_\_\_ Enclosed is 50% of payment. Full payment will be made by January 29, 2016.

Choose one:

\_\_\_\_\_ Check enclosed (payable to The Leukemia & Lymphoma Society or LLS)

\_\_\_\_\_ Credit card in the amount of \$\_\_\_\_\_ (circle) Visa    MasterCard    American Express    Discover

Name as it appears on the card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Authorized Signature \_\_\_\_\_

**\*\*\* Please return this contract by November 6, 2015 to be listed on the invitation, or by January 29, 2016 to be listed in the program only.**

Complete forms online or send to The Leukemia & Lymphoma Society, 8111 LBJ Freeway, Suite 425, Dallas, TX 75251,  
or via fax at 972.996.5990 or scan and email to Emile Blaine at emile.blaine@lls.org.

The Leukemia & Lymphoma Society is a not for profit 501(c)3 organization. The fair market value of each ticket is \$100. A tax receipt will be mailed after the luncheon.

[www.saintvalentinesdayluncheon.org](http://www.saintvalentinesdayluncheon.org)



**SPONSORSHIP LEVELS AND BENEFITS**

**Platinum Valentine or Presenting Sponsor (\$100,000 donation)**

- Recognized as the Platinum Valentine or Presenting Sponsor on all collateral materials including the invitations to the Kickoff, Patron Party and the luncheon
- Donation directed to a National Research Portfolio of your choice
- VIP Check In at registration
- Special parking space in front of the Meyerson for the host for a no wait experience leaving the event
- On stage acknowledgement as the Presenting Sponsor or Platinum Valentine
- Choice of end of the runway seating for you and your guests or box seats
- Choice of up to four (4) round 72" tables or a rectangular table for you and your guests (40 seats) at the luncheon with specially created décor
- Special gift for the host
- Upgraded patron gift bag for your guests
- Personal LLS Concierge for the day of the event
- Invitations for you and your guests to the Kickoff and Patron Parties
- Opportunity to speak at Kickoff or Patron Party
- Submission of press release announcing support as Presenting Sponsor or Platinum Valentine in local publications
- Acknowledgement through advertising in the e-newsletter, website with redirect link and social media
- Full page ad in the day of event program and on the day of event sponsor roll
- Listed in Annual North Texas Year in Review
- Listed in The Leukemia & Lymphoma Society National Annual Report
- Award Presented on behalf of LLS National Office

**Hope Valentine (\$50,000 donation)**

- Recognized as a Hope Valentine on all printed materials including the invitations to the Kickoff, Patron Party and the luncheon
- VIP Check In at registration
- Acknowledgement as a Hope Valentine Sponsor in the day of event sponsor roll
- Seating for you and your guests behind the Presenting and Platinum Sponsors
- Up to three (3) round 72" tables for you and your guests (30 seats) at the luncheon with upgraded décor
- Upgraded patron gift bag for you and your guests
- Invitations for you and your guests to the Kickoff and Patron Parties
- Acknowledgement through advertising in the e-newsletter, website with redirect link and social media
- Full page ad or acknowledgement in the day of event program
- Listed in The Leukemia & Lymphoma Society National Annual Report

**Pink Diamond Valentine (\$25,000 donation)**

- Recognized as a Pink Diamond Valentine on all printed materials including the invitations to the Kickoff, Patron Party and the luncheon
- VIP Check In at registration
- Acknowledgement as a Pink Diamond Valentine in the day of event sponsor roll
- Full page ad in the day of event program
- Seating for you and your guests in Priority Seating after the higher level sponsors in the fashion show
- Up to two (2) 72" round tables for you and your guests (20 seats) at the luncheon with upgraded décor
- Upgraded goody bag for you and your guests
- Invitations for you and four guests to the Kickoff and Patron Parties
- Acknowledgement through advertising in the e-newsletter, website and social media

**Diamond Valentine (\$15,000 donation)**

- Recognized as a Diamond Valentine on all printed materials including the invitations to the Kickoff, Patron Party and the luncheon
- VIP Check In at registration
- Acknowledgement as a Diamond Valentine in the day of event sponsor roll
- Seating for you and your guests in Priority Seating after the higher level sponsors in the fashion show
- One round 72" table for you and your guests (10 seats) at the luncheon with upgraded décor
- Upgraded goody bag for the table host
- Invitations for you and a guest to the Kickoff and Patron Parties
- Acknowledgement in advertising in the e-newsletter, website with redirect link and social media
- Half page ad in the day of event program

**Emerald Valentine (\$10,000 donation)**

- Recognized as an Emerald Valentine or on all printed materials including the invitation to the luncheon
- Acknowledgement as an Emerald Valentine in the day of event sponsor roll
- Seating for you and your guests in Priority Seating after the higher level sponsors in the fashion show
- One 72" round table for you and your guests at the luncheon
- Thank you gift bag for the table host
- Invitations for you and a guest to the Kickoff and Patron Parties
- Acknowledgement in advertising in the e-newsletter, website and social media
- Half page ad in the day of event program

**Sapphire Valentine (\$5,000 donation)**

- Recognized as a Sapphire Valentine on printed materials including the invitation to the luncheon and the day of event program
- Acknowledgement as a Sapphire Valentine in the sponsor roll
- Seating for you and your guests in priority after the higher level sponsors in the fashion show
- One table for you and your guests (10 seats) at the luncheon
- Invitation for you and a guest to the Patron Party

\* Exclusive Sponsorship Naming Right Opportunities Available.  
 \*\*Dutch treat tables begin at the \$3,000 level (\$300 per ticket).  
 \*\*\*Dutch treat table hosts will be listed in the event program.